Implementing the Biodiversity Finance Plan in Guatemala
Finance solution I

Promoting sustainable use of biodiversity in coastal marine areas by mobilising local government financial resources

An advocacy process to help local governments in reallocating financial resources to promote municipal sustainable use of biodiversity in coastal marine areas was carried out jointly with BIOFIN and the Coastal Marine Project1. This process was developed during 2017 in 11 municipalities in the Pacific coast of Guatemala where 5 municipalities are currently committed to mobilise funds for such purpose.

### Expected Results

- **Increased the use of environmental services (e.g. fisheries, tourism)**
- **Mobilised and institutionalised municipal budget allocation for sustainable use of biodiversity in coastal marine areas for 2018 (US$ 297,371)**
- **Increased municipal budget allocation for 2019 for coastal marine management and biodiversity conservation by designing a Results-Based Municipal Budgets**
- **Promoted public environmental awareness about coastal marine conservation**

### Implementation pathway:

1. **2013-2016 Biofin Process Phase I**
2. **Advocacy and lobbying process**
3. **BD budget allocation for 2018**
4. **Municipal Council resolution for BD $**
5. **BD investment priorities**
6. **Integrated BD strategy framework**
7. **Implementation**
8. **Economic growth (e.g. ES - tourism -)**
9. **People & culture (e.g. Environmental public awareness)**
10. **Strategic alliances (e.g. private sector)**
11. **Results-Based Municipal Budget 2019**

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### Example of a Municipal Council resolution institutionalising budget allocation

<table>
<thead>
<tr>
<th>Municipality</th>
<th>Resources allocated for 2018 budget</th>
</tr>
</thead>
<tbody>
<tr>
<td>Champerico</td>
<td>Q 897,752.00</td>
</tr>
<tr>
<td>La Blanca</td>
<td>Q 20,000.00</td>
</tr>
<tr>
<td>Ocos</td>
<td>Q 364,000.00</td>
</tr>
<tr>
<td>Chiquimulilla</td>
<td>Q 39,000.00</td>
</tr>
<tr>
<td>Taxisco</td>
<td>Q 835,191,44</td>
</tr>
<tr>
<td>Total in Q</td>
<td>Q 2,155,942.44</td>
</tr>
<tr>
<td>Total in US $</td>
<td>$ 297,371.37</td>
</tr>
</tbody>
</table>

Source: Calculations based on Municipal Information System (SIAF MUNI) (www.sicoin.minfin.gob.gt) y PORTAL GL (http://portalgl.minfin.gob.gt)

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1 Conservation and sustainable use of biodiversity in coastal and marine protected Areas (MPAs) GEF-UNDP-funded project
Implementing the Biodiversity Finance Plan in Guatemala
Finance solution II

Sport and Recreational Sailfish fishing: building up strategic alliances

Individual monetary contributions for sport and recreational sailfish fishing has been found to be an alternative finance solution to promote conservation and sustainable use of sailfish and other species. This finance instrument will be implemented by a private stakeholder (case: Sport and Recreational Fishermen Association) and guided by the National Sailfish Commission (CNPV).

Implementation pathway:

Step 1. Present the proposed finance solution to CNPV and General Assembly of Sport and Recreational Fishermen Association (SRFA)

Step 2. Negotiation and establishment of agreements between CNPV and SRFA

Step 3. Agreement review for approval

Step 4. Disseminating final agreements to CNPV and SRFA to begin the implementation of the finance solutions

Step 5. Interinstitutional coordination (CNPV-MAGA/DIPESCA-SRFA)

Results achieved:

Economic benefits arising from the proposed finance solution are estimated through two different scenarios (static scenario; 25% tourist incremental rate in one yr, steady and incremental change scenario; 25% tourist incremental rate/yr)

Agreement between SRFA and National Sailfish Commission (CNPV) is drafted

Expected results:

Increased sustainable use of Environmental Services (ES) on coastal marine areas (e.g. responsible sport fishing, tourism).

Developed a strategic plan for CNPV to promote long term sustainable use of sailfish.

Designed a fair and equitable economic benefit sharing mechanism to keep protecting sailfish population.

Established a private governance mechanism aimed to promote an environmentally responsible sport and recreational sailfish fishing.

Raised awareness of the importance of sailfish conservation by local stakeholders (e.g. private sector, local government, communities, organised fishermen).

<table>
<thead>
<tr>
<th>Year</th>
<th>Static</th>
<th>Incremental change</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Visitors</td>
<td>Income (US$)</td>
</tr>
<tr>
<td>2013</td>
<td>4,131</td>
<td>123,930</td>
</tr>
<tr>
<td>2014</td>
<td>5,164</td>
<td>154,920</td>
</tr>
<tr>
<td>2015</td>
<td>5,164</td>
<td>154,920</td>
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<tr>
<td>2016</td>
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